

EGYPT PROJECTS

Building Future Egypt

POST SHOW REPORT 2023

The 6th International Exhibition For **CONSTRUCTION & BUILDING MATERIALS**

6-8 MAY, 2023

Egypt International Exhibition Center, Cairo - Egypt



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The 6th International Exhibition For **CONSTRUCTION & BUILDING MATERIALS**



EGYPT PROJECTS returned back and brought exclusive foresights into the industry to recover from the pandemic. It concluded its 6th edition at Egypt Inter. Exhibition Centre (EIEC) on 6 to 8 May 2023, with new highs and benchmarks of leadership, technology, creating awareness and opening business prospects. It has been held under the patronages of the minister for trade and Industry.



EXHIBITORS OVERVIEW

2023 edition welcomed 220 participants from 12 countries, re-emphasizing its position as the Middle East & North Africa's flagship event exhibition for the market of the construction and building materials.

The 6th edition had a significant focus segments; it had a remarkable increase of exhibiting companies in the construction and building materials, making significant contributions to trading targets of exhibiting companies and affected on the target visitors' range. It has delivered a unique experience for exhibitors to develop business relationships.

According to most of the exhibitors interviewed, during the 3 days they met competent people who were determined to enter into, and maintain commercial dealings at Egypt Projects Exhibition.

TOP LINE FIGURES

220

Exhibitors

12

Countries

3

National Pavilions

7250

Unique Visitors

14

Visiting Countries



INTERNATIONAL PARTICIPANTS



Egypt



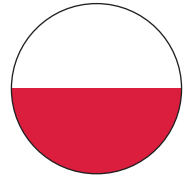
Saudi Arabia



China



Turkey



Poland



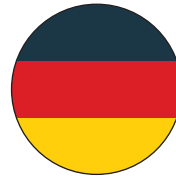
India



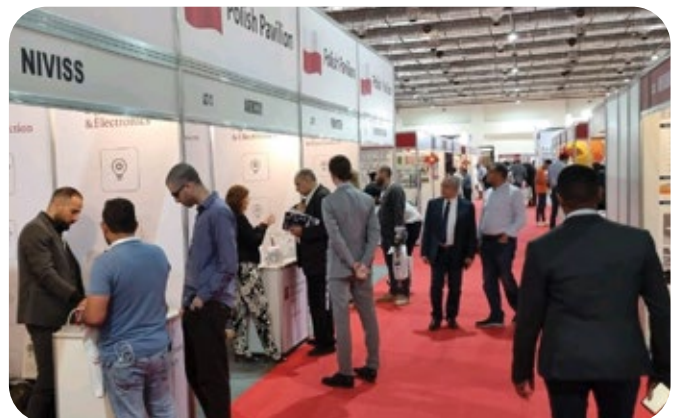
Italy



Spain



Germany



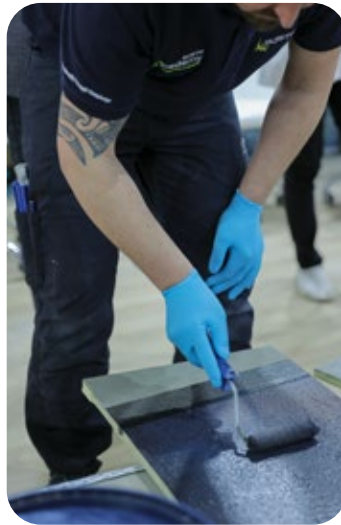
EGYPT PROJECTS 2023 Features

The African buyers Hub:

"Your Gate to African markets"

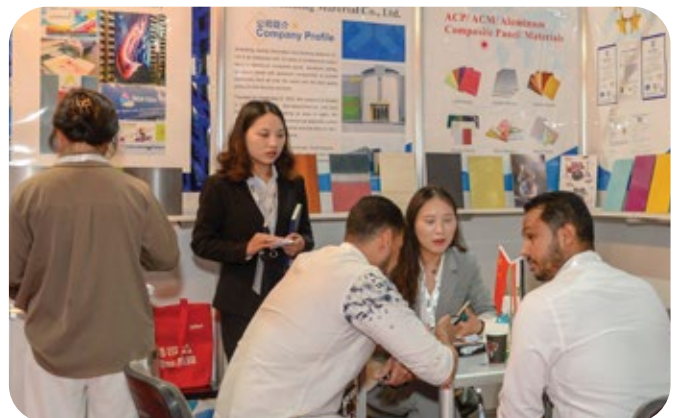
Egypt Projects received more than 150 serious buyers from (Nigeria, Kenya, Senegal, South Africa, Tanzania, Iraq, Saudi Arabia, Algeria and morocco) supported by the Egyptian export council for building materials.

To help our exhibitors to open new markets in Africa which consider one of the most promising markets in these days.



Live demonstration

More than Exhibitor attracted the visitor attention by show their products throw many live demonstration areas, it was great opportunity to see and learn about these products features in one place.



Sustainable Building Show (SBS) Conference

The Sustainable Building Show (SBS) 2023 was successfully held under the patronage of the Egyptian Ministries between 7-8 May 2023 at Egypt International Exhibition Center in Cairo. As one of the Middle East's top shows for Sustainable building and construction

The conference topics are themed around Sustainability in Building and how it Creates a Better future", SBS2023 is an all-inclusive showcase of sustainable development by the industry-leading companies in their leading technologies, products and solutions in the industry, setting higher bars in technology, professionalism and globalization.



PARTICIPATING COMPAINES



WHAT EXHIBITORS SAID!



“The exhibition is developing year after year. It was a successful Edition this year and we are keen to participate annually. Thanks for the great effort and organization.
Mr. Daniel El-Tawil “German Chemicals CEO””

“It’s our second Time to participate and Its very good Edition This year. The quality of visitors in very good and meet our Exceptions”

Mr. Hazem Hassan “Managing Partner at Coneq Heavy Equipment””



“we relay want to thank the organizers for their Effort. The visit is very good and very qualified, we will be there next year as sponsor and Exhibitor.

Mr. Mohamed Rabie – supply chain manager Insumat”

“The Exhibition is really impressive, many visitors from different countries visited us, it was great opportunity to be here this year.

Mr. Pedro Paredes – Global Technical Manager at Bostik.

”



“It's our 6 time to be here in Egypt Projects, the visitor's traffic is very good and we happy for the difference of visitors from Africa, Asia and Europe.
Eng./ Reham Fath Allah – Member of Board at Nassar Group

”

“It's our 3rd time to be here in Egypt Projects, it's always great moments and the Exhibition always meet our Expectations, we are very happy to be here in Egypt.
Mr. Andria Perriena – Regional manager at Mapei group.

”



“we found the Exhibition is very good and our companies is very happy and made successful meetings during the Exhibition. We are thinking to be here again with bigger pavilion.
Mr. Jacek Grad – Head of polish trade office in Cairo.

”

VISITORS OVERVIEW

7250

Visitors

75.2

Local

24.8

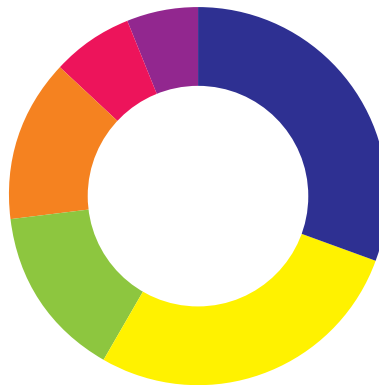
International
& Regional

14

Countries

The 6th edition of Egypt Projects Exhibition registered during the three days 7250 visitors from 14 countries including: Egypt, Saudi Arabia, United Arab Emirates, Algeria, Tunis, Tanzania, Sudan, Nigeria, Turkey, Germany, Ghana, Russia and Iraq.

MAIN REASONS FOR VISITING



Find new product suppliers

Keep up to date with new products and innovations

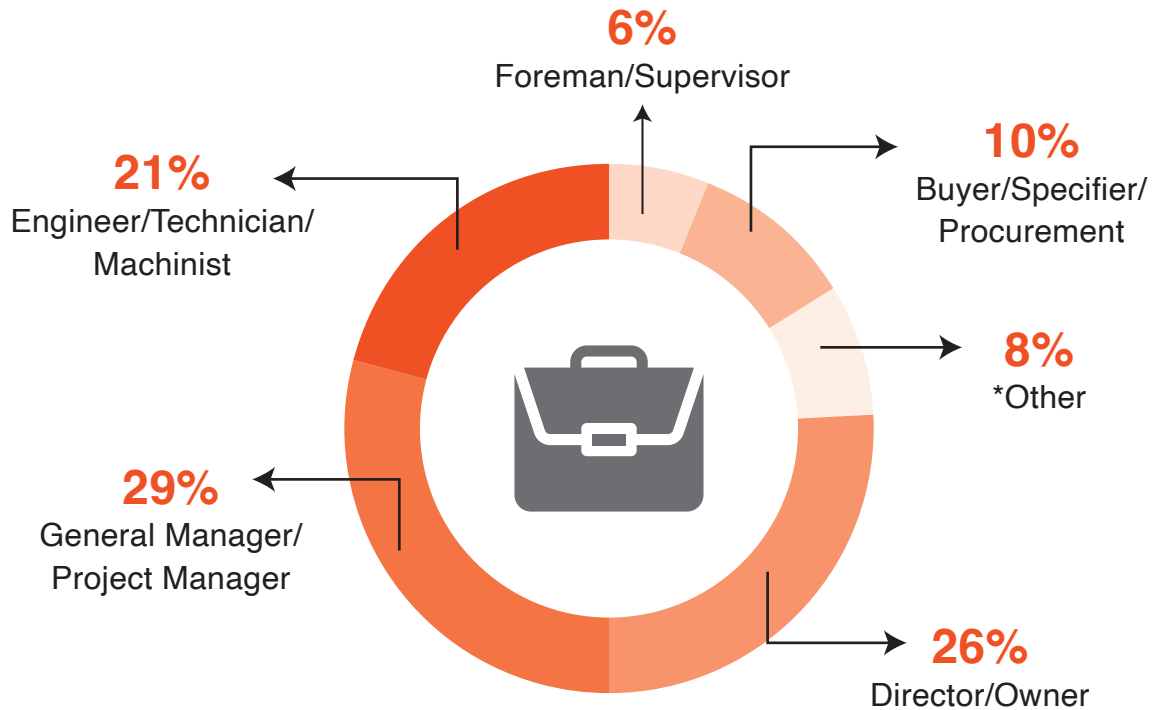
Meet up with colleagues in the industry/networking

Compare products with a view to placing orders later

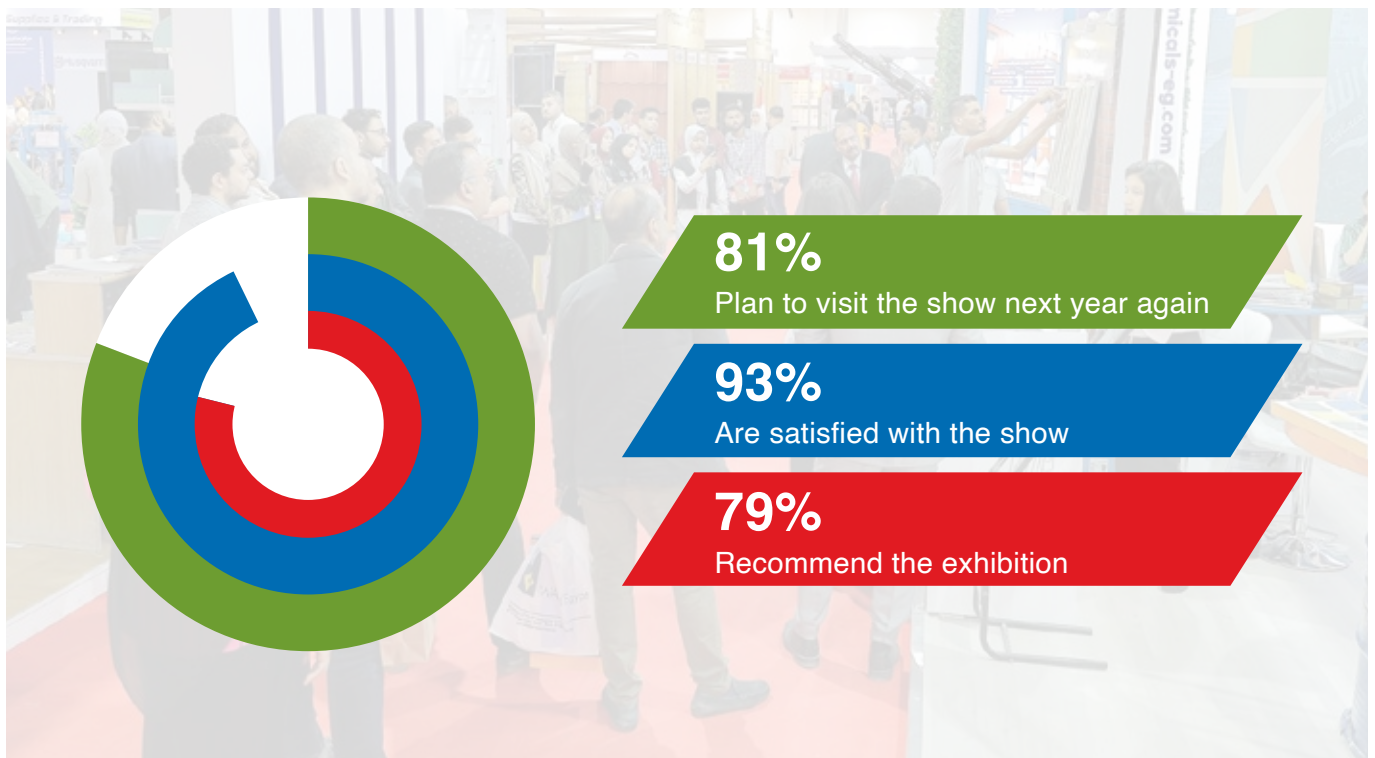
Assess the possibility of exhibiting

Place an order at the event

VISITORS BY JOB FUNCTION

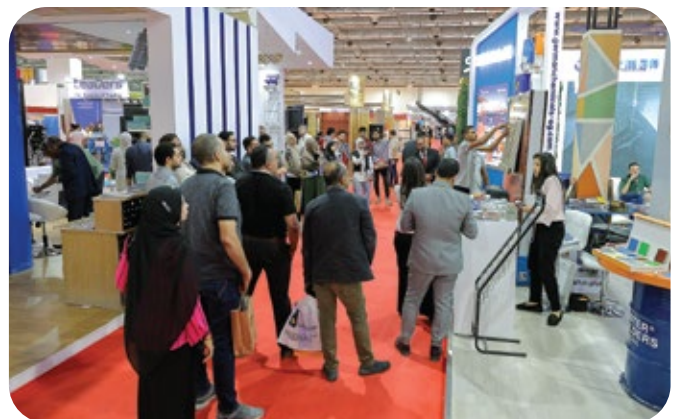


VISITORS FEEDBACK



MARKETING MEDIUMS

Egypt Projects effective marketing campaign targeted professional local, regional and international visitors. The campaign penetrated successfully the entire marketing channels and delivered the highest possible return on investment:





Brands Were Here:



**SEE YOU NEXT YEAR
MAY 2024**

Grab the Opportunity Now!



Organized by

Arabian German For Exhibitions S.A.E.

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